

# Optimal Sensor Placement for Traffic Data Collection: Case Studies and Challenges

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California 511 Workshop

### The Problem



#### **Traffic Data Collection Techniques**





# Collected thoughts about traffic

#### sensors

Most sensors and communication infrastructure are installed on a case-by-case basis without knowing whether the associated benefits are fully realized

Caltrans does not have a decision support tool to help evaluate and justify sensor deployment from a system-wid perspective

Optimal sensor deployment strategies should be developed if the context of specific applications for different types of corridors such as rural/mid-size/urban

# Deploying traffic sensors



Why they matter:

- Attaining functional objectives
- Making the right choices
- Providing standard guidelines
- Justifying budget changes



## Case Study: Optimal Sensor Placement for Freeway Travel Time Estimation



#### Application: Displaying Travel Times on CMS





# A Dynamic Programming Model

#### Empirical Studies

- Thomas (1999), Eisenman et al. (2006), Liu et al. (2006), Fujito et al. (2006), Kown et al. (2006), Ban et al. (2007)
- Based on existing sensor deployment, investigate how changes of sensor locations impact the performance of travel time estimation.

#### Optimal Sensor Placement Study Sponsored by Caltrans

- Investigate the requirements for numbers and locations of sensors to collect traffic data for 1) travel time estimation, 2) ramp metering control, and 3) freeway performance monitoring.
- Current Findings
  - We formulate the problem using Dynamic Programming, which can be solved optimally in polynomial time
  - Test the model and solution algorithm using both simulation and real world data from GPS-Enabled Cell Phones.



## Numerical Results Using Micro-Simulation Data



## Simulation Network (I-405 in LA)





### **Optimal Locations for 6 Sensors**



#### **Evolution of Optimal Sensor Locations**



## Numerical Results Using GPS-Equipped Cellular Phone Data



## **Cell Phone Data**





# **Data Collection**

- 20 Cars Equipped with Nokia GPS N-95 Cell Phone, looping between Alvarado Niles Rd and CA-92 (about 3 miles) from 1:00 pm to 5:00 pm on Nov. 02, 2007.
- Average loop travel time is about 20 minutes, equivalently 60 veh/hour, which is about 1% of the total freeway volume on that day (6000 veh/hour).
- Collect trajectories of looping vehicles
- Estimated speed fields of the study route for 2:00 pm 4:00 pm.





# **Optimal Locations for 6 Sensors**





# **Evolution of Optimal Locations**



#### Performance Comparison of Optimally Deployed Sensors with Evenly Spaced Sensors





## Challenges: How to Value Information Quality (Accuracy, Reliability, etc.)?



# Travel Time Estimation Error vs. # of Sensors (via Simulation Data)





# **Potential Directions**

- System Perspective: information coverage (geographical and demographic), system performance improvement (delay reduction, accident/incident reduction)
- User Perspective: travel time reduction, willingness to pay







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